Research and Community Service Roadmap

Undergraduate Program in Economics

2022-2025



FACULTY OF ECONOMICS AND BUSINESS
SURABAYA STATE UNIVERSITY
2022

MINISTRY OF RESEARCH, TECHNOLOGY AND HIGHER EDUCATION
SURABAYA STATE UNIVERSITY
FACULTY OF ECONOMICS AND BUSINESS

Ketintang Campus
Jalan Ketintang, Surabaya
60231
T: +6231-8285362, +6231-8299945
F: +6231-8293416

VALIDITY SHEET

Strategic Plan for the Undergraduate Program in Economics Faculty of Economics and Business

Thanks to God Almighty and for His blessings. Research and Community Service Roadmap for undergraduate program in Economics, Faculty of Economics and Business, Surabaya State University has been completed as a reference document for the study program activities.

Dean,
Faculty of Economics and Business

Dr, Anang Kistyanto, S.sos., M.Si

NIP.197112092005011001

Chapter 01

Document Preparation Process

A. Basis for Decision Making

The preparation of the research and community service roadmap for the Undergraduate Program in Economics involves all lecturers of Economics Study Program. Basis for decision making in preparing this research road map is participatory, adaptive, and oriented towards achieving the Vision and Mission of the Bachelor of Economics Study Program. The considerations taken in compiling a research roadmap for the Bachelor of Economics study program are not only based on external conditions but also taking into account dynamic external conditions.

From the internal side, this research and community service road map pay attention to several factors that are the basis for consideration, including:

a. Surabaya State University Vision and Mission
b. Vision and Mission of the Faculty of Economics and Business
c. Vision and Mission of the Bachelor of Economics Study Program
d. The scientific knowledge of the Bachelor of Economics study program lecturers
e. Main Performance Indicators (KI) for the Bachelor of Economics Study Program
f. Research and PKM funding schemes

For the external condition of the Undergraduate in Economics Study Program in preparing research and community service road map is committed to being adaptive and flexible in responding to challenges and changes that happened. The factors to be considered include:

a. Sustainable Development Goals (SDG's) Document
b. National Medium Term Development Plan Document (RPJMN)

Preparing research roadmaps and PKM is certainly not just your responsibility answered the study program lecturer, but the Bachelor of Economics Study Program also designed the research road map. This can also involve undergraduate Economics Study Program students, as well as study program cooperation partners from both regarding the government, private sector and community. Strategy to increase the quantity and quality of research titles, PKM, and number Collaboration with partners in carrying out research and PKM activities in the Bachelor of Economics Study Program will be is the main issue that will be discussed in the research road map and PKM for 2022-2025 Bachelor of Economics Study Program.

CHAPTER II

Existing Research Road Map for Undergraduate Economics Study Program

2017-2021

In 2017, the Bachelor of Economics Study Program prepared a research road map for the first timeThe Bachelor of Economics study program was created based on the Strategic Plan (Renstra) of the Bachelor of Economics study program. In The Bachelor of Economics Study Program's strategic plan details the number of research plans as follows:

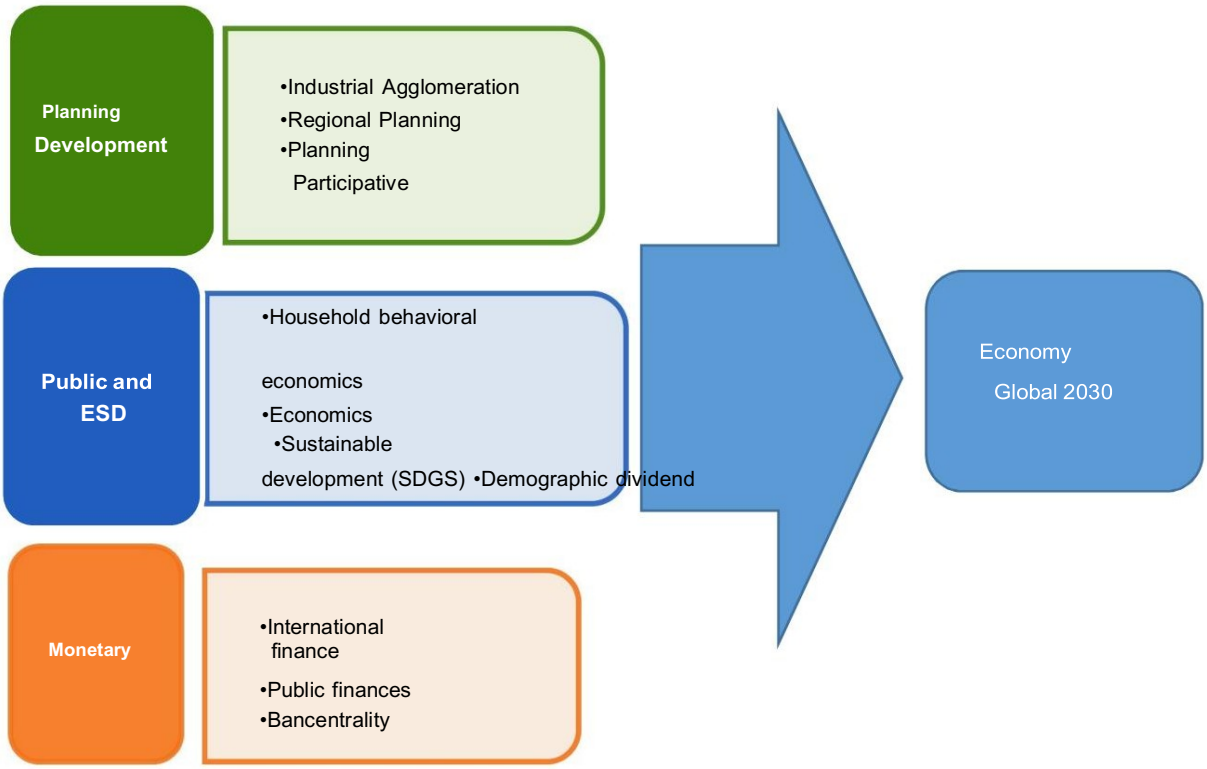
No		Goals&Strategy	2017	2018	2019	2020	2021
	1	**Target:** Increase the number and quality of research by undergraduate economics study program lecturers					
		a Increase training activities scientific *updates* in the field of economics and data analysis for lecturers	1 time	2 times	2 times	2 times	3 times
		b Increase the number of research titles	8 Titles	8 Titles	8 Titles	8 Titles	8 Titles

A research road map or research road map has three important components that must be interconnected with one another. These three components are:

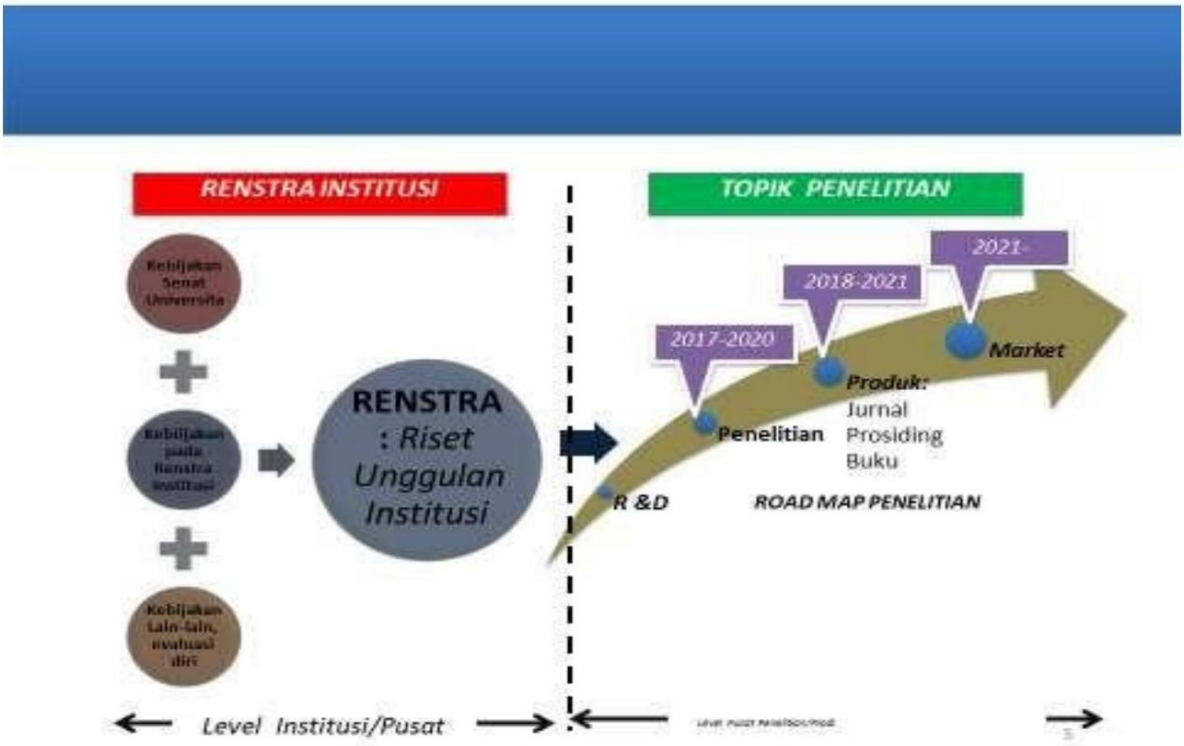
1. Research activities that have been carried out,
2. Research activities that will be carried out in this period, and
3. Research activities in the next period that will guide a researcher reach the final goal. Thus it is clear that the roadmap will be able to shows the relationship between research activities that have been, are and will becarried out by a researcher.

The initial design for determining the research road map in the Bachelor of Economics Study Program was also determined by developments in current issues and future issues that can be researched by undergraduate Economics study program lecturers

Present and Future Issues



Research Roadmap Plan for Undergraduate Economics Study Program



Research Roadmap Model for Undergraduate Economics Study Program 2017 - 2021



The research roadmap for 2017 to 2021 for the Bachelor of Economics Study Program has been achieved and exceed targets. However, economic issues are becoming more and more dynamic new challenges that have never occurred before, such as the Covid-19 pandemic, and issues other global economies. For this reason, the roadmap for the 2017-2021 period for the Bachelor of Economics Study Program must be updated to respond to dynamic national and global economic challenges.

CHAPTER III

Existing Conditions of the Road Map for Community Service for the Bachelor of Economics Study Program 2017-2021

Community Service Achievements on the Community Service Roadmap

(PKM) for the Bachelor of Economics study program was created based on the Strategic Plan (Renstra) for the Bachelor of Economics study program.

In the Bachelor of Economics Study Program Strategic Plan, the number of research plans is detailed as follows:

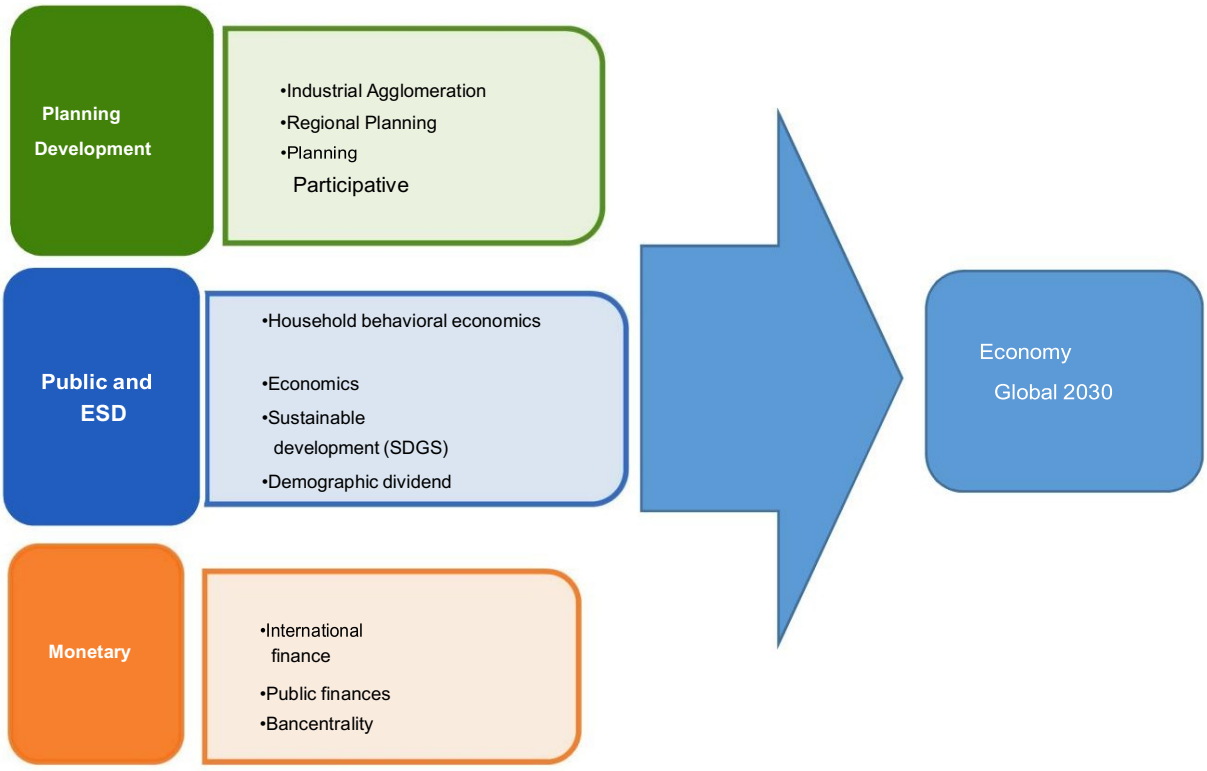
No		Goals&Strategy	2017	2018	2019	2020	2021
1	**Target:** Increase the number and quality of PKM lecturers in undergraduate economics study programs **Strategy:**						
	a	Increase in the number of PKM activities Lecturer	1 Activity	1 Activity	2 Activity	2 Activity	2 Activity

Like the Road map, the PKM road map research has three important components that must be interconnected with one another. These three components are:

1. PKM activities that have been carried out,
2. PKM activities that will be carried out in this period, and
3. PKM activities in the next period which will guide a researcher to achieve final goal. Thus it is clear that the road map will be able to show the relationship between PKM activities that have been, are being and will be carried out by a person lecturer.

The initial design for determining the PKM road map in the Bachelor of Economics Study Program was also determined by developments in current issues and future issues that can be researched by undergraduate Economics study program lecturers

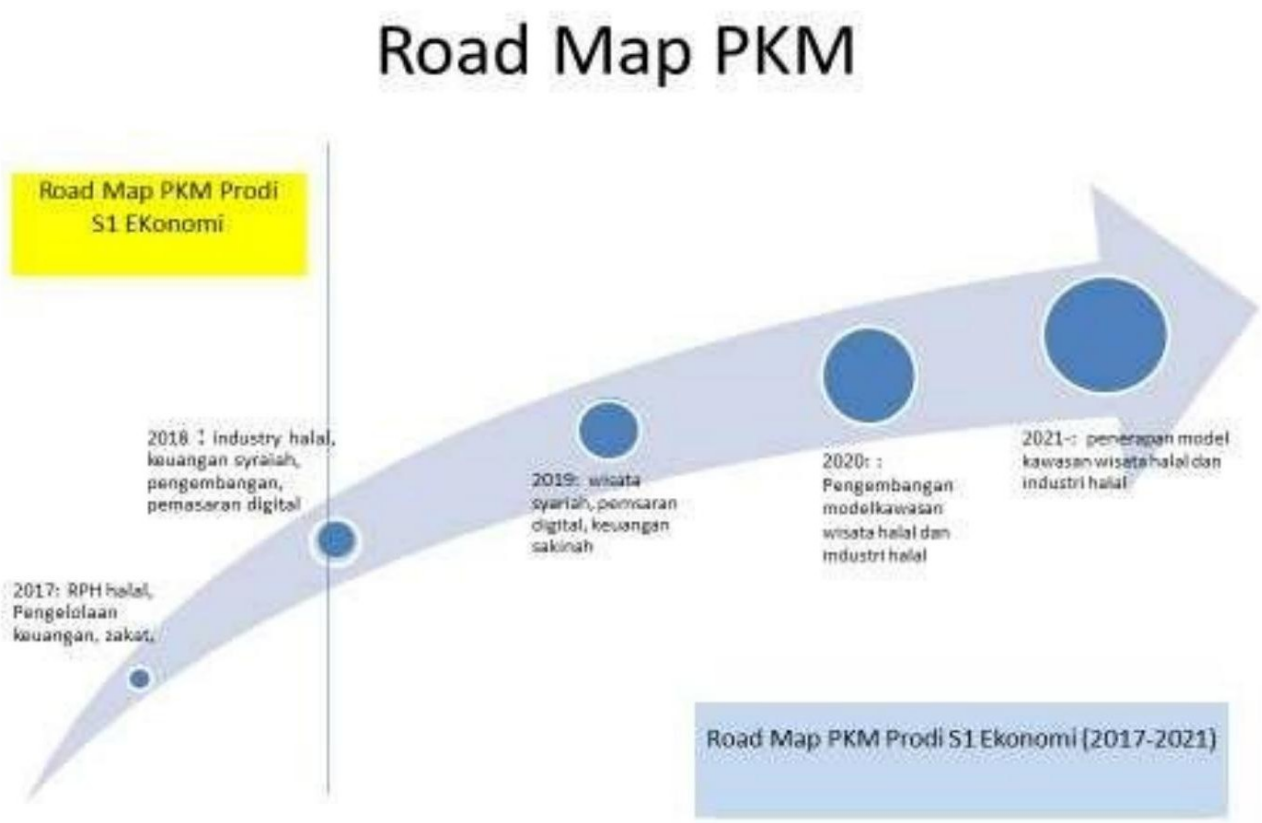
Present and Future Issues



PKM Roadmap Plan for Undergraduate Economics Study Program



PKM Road Map Model for Undergraduate Economics Study Program



SWOT Analysis of PKM Road Map for Undergraduate Economics Study Program

ANALYSIS OBJECTIVES
The Bachelor of Economics Study Program is still in the development stage to improve the quality and quantity of PKM. Collaboration between study programs, faculties and universities is needed to carry out PKM so that it produces maximum impact for the target community.

INTERNAL FACTORS	
STRENGTHS (+)	**WEAKNESSES (-)**
1. In one department there are two study programs, namely the Bachelor of Economics Study Program and the Islamic Economics Study Program 2. The expertise of the lecturers in the Bachelor of Economics study program is diverse 3. There is a variety of PKM financing	1. Inclined scientific field oriented towards economic modeling and social engineering, the results are not as quickly visible as those produced by PKM Product 2. There is a limit on the number of PKM members in one PKM group 3. Lecturer collaboration still tends to be within one department, not between departments or faculties

EXTERNAL FACTORS	
OPPORTUNITIES (+)	**THREATS (-)**
1. The number of PKM grants 2. The number of target communities who have not received PKM activities 3. The expertise of lecturers outside the department is very diverse, thus opening up the possibility of more useful PKM	1. There are regulations that must carry out PKM with parties who have collaborated with the institution to limit exploration and community integrity target 2. The PKM program is unsustainable from year to year and tends to only be a one year program 3. There is no assistance after PKM is carried out

EVALUATION OF OBJECTIVES

1. It requires a lot of collaboration between lecturers, both between study programs, between faculties, and between universities both domestically and abroad

2. PKM activities need to be carried out sustainably in one area so that it can be done to produce assisted villages/residents

3. increasing lecturer participation in PKM grant competitions at national and international levels

CHAPTER IV

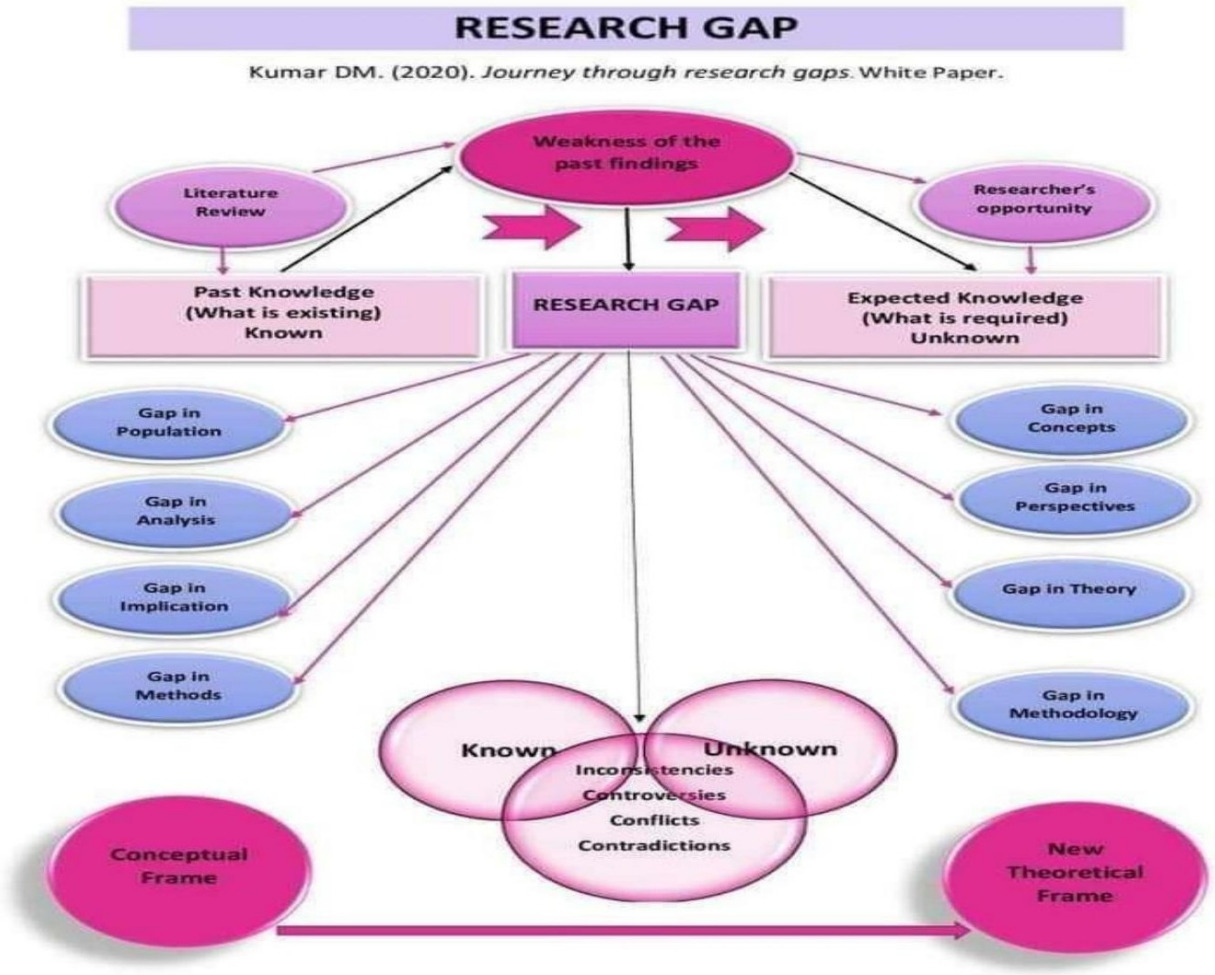
Research Roadmap for Undergraduate Economics Study Program 2022-2025

The research road map for the Bachelor of Economics Study Program from the internal side will of course look at reference data contained in the strategic plan of the Bachelor of Economics study program, as follows:

	Target: **1. Increasing the number and quality of research by undergraduate economics study program lecturers** **Strategy:**						
		2020	**2021**	**2022**	**2023**	**2024**	**2025**
	a. Increase activities training *updates* field science economics and analysis data for lecturers	2 times	3 times	3 times	3 times	4 times	4 times
	b. Increase the number undergraduate study program research title Economy	2 Titles	2 titles	3 titles	3 titles	4 titles	4 titles

Source: Bachelor of Economics Study Program Strategic Plan 2020-2025

Carrying out research that meets the targets of the Bachelor of Economics study program certainly will not deviates from the rules of scientific research. Therefore, the research product carried out by lecturers and students of the Bachelor of Economics Study Program can be scientifically accountable. Following research preparation diagram that can be used as a reference for research in undergraduate study programs Economy.



From this target, the Bachelor of Economics Study Program mixed strategies for analysis research potential that can be carried out by all lecturers in the Bachelor of Economics Study Program. The main document The SDG'S document is a reference in developing the research map for the Bachelor of Economics study program. from SDG's can be seen as 17 goals for future development, as shown in the picture below this:



From the 17 SDG goals, the Bachelor of Economics Study Program selects the SDG goals that can be addressed as a research theme by both lecturers and students of the Bachelor of Economics Study Program. From the selection This theme resulted in several SDG goals which could be appointed as major research themes

in the Bachelor of Economics Study Program, including:

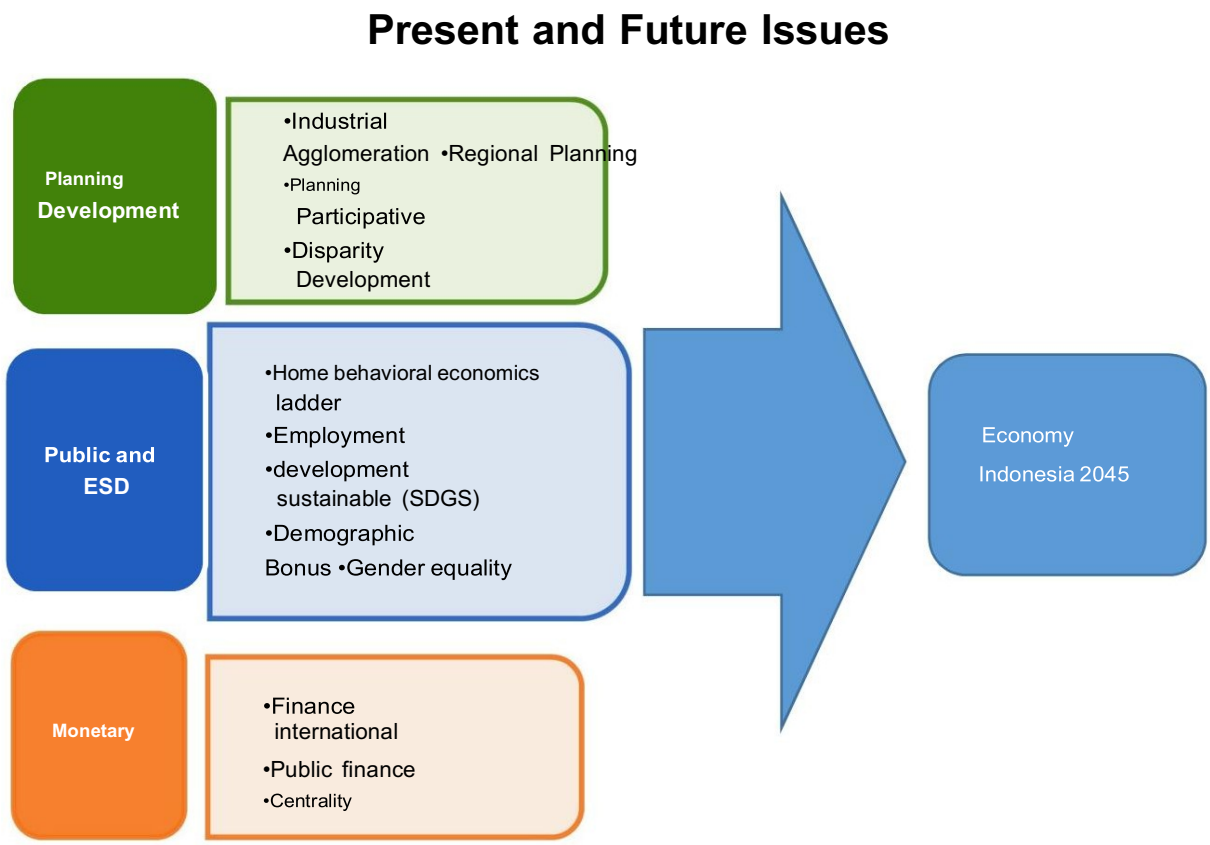


From the results of discussions by the research road map development team, six major themes were determined research that can be carried out by the Bachelor of Economics study program. Of course, that's a big theme too based on the expertise and knowledge of the Bachelor of Economics study program lecturers.

A research road map or research road map has three important components that must be interconnected with one another. These three components are:

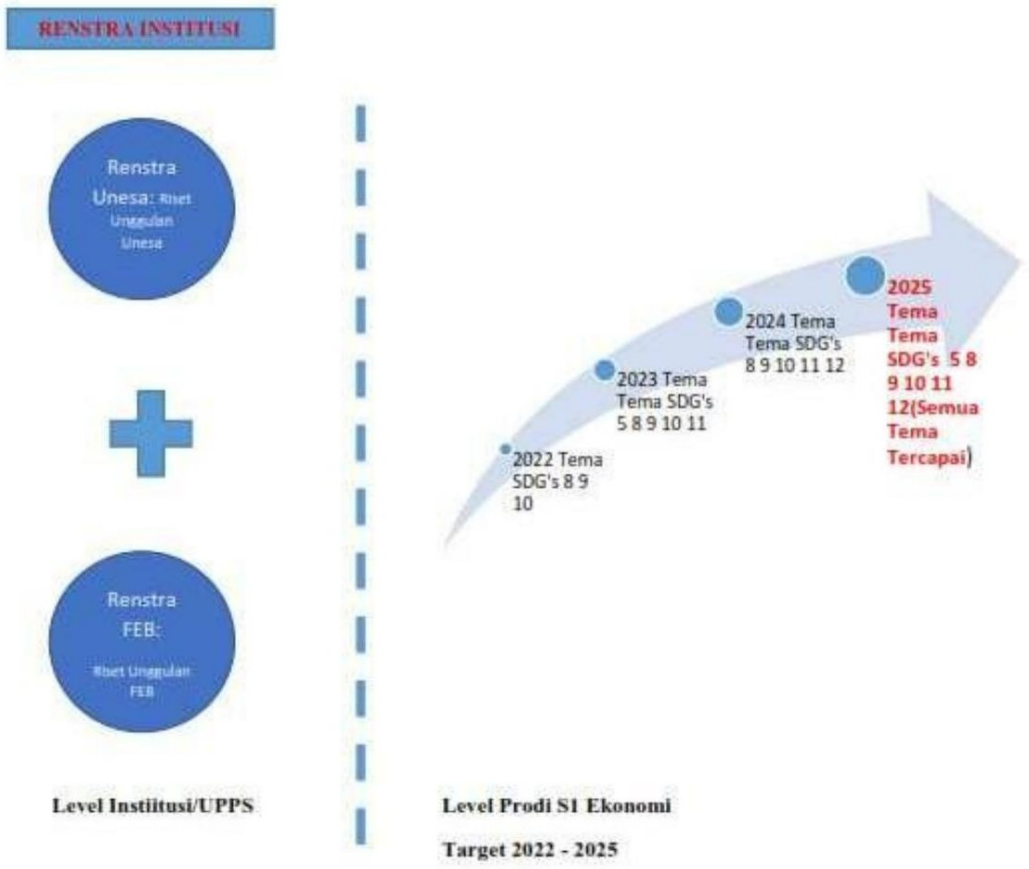
1. Research activities that have been carried out,
2. Research activities that will be carried out in this period, and
3. Research activities in the next period that will guide a researcher reach the final goal. Thus it is clear that the roadmap will be able to shows the relationship between research activities that have been, are and will be carried out by a researcher.

The plan for determining the research road map in the Undergraduate Economics Study Program is also determined by the development of current issues and future issues that have been determined by six major issue themes research which can be researched by lecturers in the Bachelor of Economics study program.



Research Roadmap Plan for Undergraduate Economics Study Program

2022-2025



The research targets in the roadmap above are divided into years if explained descriptively explained as follows:

The achievements of the 2022 research roadmap are SDG's Themes 8, 9, and 10



The achievements of the 2023 research roadmap are SDG's Themes 5, 8, 9, 10, and 11



The achievements of the research roadmap in 2024 are SDG's Themes 8, 9, 10, 11, 12



The achievements of the 2025 research roadmap are SDG's Themes 5, 8, 9, 10, 11, 12



A research roadmap for the Bachelor of Economics study program is designed and each achievement will be evaluated end of year. The output or outcomes of research carried out by the Bachelor of Economics study program can be, nationally indexed articles and reputable international articles. Apart from that, the research output can be: in the form of reference books and proceedings in international seminars.

CHAPTER IV

Roadmap for Community Service

Bachelor of Economics Study Program 2022-2025

Preparation of a Road Map for Community Service (PKM) for the Bachelor of Economics study program was made based on the Strategic Plan (Renstra) of the Bachelor of Economics study program. In the Bachelor of Economics Study Program Strategic Plan The detailed number of research plans is as follows:

No		2020 Goals&Strategy		2021	2022	2023	2024	2025
1	**Target:** Increase the number and quality of PKM lecturers in undergraduate economics study programs **Strategy:**							
	a	Improvement Lecturer PKM activities	Amount	2 activities	2 activities	3 activities	3 activities 4 activities	4 activities

Source: Study Program Strategic Plan 2020-2025

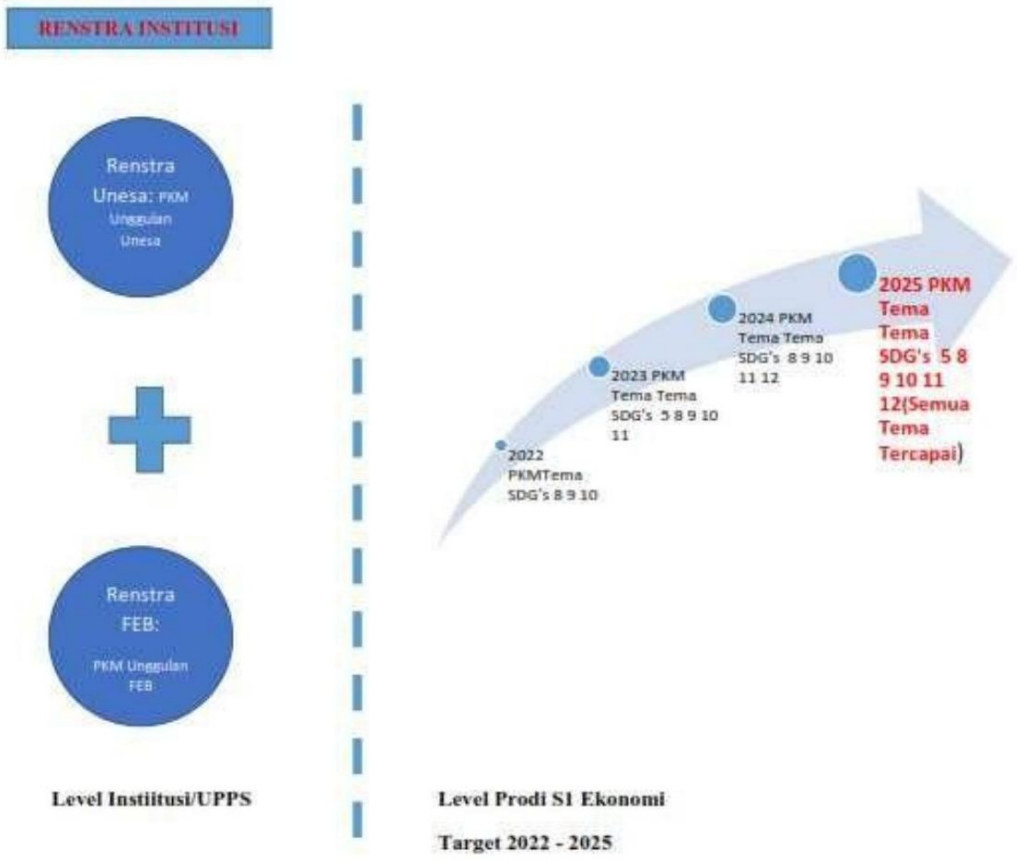
Like the Road map, the PKM road map research has three important components that must be interconnected with one another. These three components are:

1. PKM activities that have been carried out,
2. PKM activities that will be carried out in this period, and
3. PKM activities in the next period which will guide a researcher to achieve final goal. Thus it is clear that the road map will be able to show the relationship between PKM activities that have been, are being and will be carried out by a person lecturer.

The initial design for determining the PKM road map in the Bachelor of Economics Study Program was also determined by developments in current issues and future issues that can be researched by undergraduate Economics study program lecturers

Road Map Plan for Community Service for S1-Economics Study Program

2022-2025



The Community Service Targets (PKM) in the roadmap above are divided per year if described in a descriptive manner is explained as follows:

The achievements of the 2022 Community Service map are SDG's Themes 8, 9, and 10



The achievement of the 2023 Community Service roadmap is SDG's Theme 5, 8, 9, 10, and 11



The achievement of the 2024 Community Service roadmap is SDG's Theme 8, 9, 10, 11, 12



The achievement of the 2025 Community Service roadmap is SDG's Theme 5,

8, 9, 10, 11, 12



A road map for community service for the Bachelor of Economics study program has been designed and will be implemented evaluation of achievements at the end of each year. Output or output from PKM carried out by the Bachelor of Economics study program can be in the form of national articles or posters. Community service activities for the Bachelor of Economics study program involving the community and Micro, Small and Medium Enterprises (UMKM) actors.