Matrix of Vision, Mission, Goals, and Strategy of S1 Economics Study Program

A. Vision

University Vision	FEB's Vision	Vision of S1 Economics Study Program
UNESA has a vision to become a resilient, adaptive, and innovative educational university based on entrepreneurship	Becoming a Faculty of Economics and Business with a Global Reputation in the Field of Economics, Economics, and Business Education based on *Entrepreneurial Leadership*	Becoming an Economics Study Program with International Reputation and Focusing on Applied Economics

B. Mission

University Mission	FEB Mission	Mission of S1 Economics Study Program
1. organizing education in the field of education and non-education with a resilient, adaptive, and innovative character based on entrepreneurship. 2. conducting research and community service as well as improving the quality and disseminating innovations in the field of education and non-education based on entrepreneurship. 3. Implementing effective, efficient, transparent, and accountable governance that ensures quality on an ongoing basis.	1. Organizing bachelor's, master's, doctoral and professional education programs in the fields of economics, economics and business education based on *entrepreneurial leadership*; 2. Conducting research and improving the quality of innovation in the field of economics, economics and business education with a global reputation based on *entrepreneurial leadership*; 3. Organizing community service and disseminating innovations in the field of economics, economics, and business education with a global reputation based on *entrepreneurial leadership*; 4. Improving *Good Faculty Governance* in organizational management that ensures quality in a sustainable manner; 5. Organizing productive national and international cooperation	Organizing education in the field of economics focuses on innovative and adaptive applied economics in accordance with global economic developments. Conducting research in the field of economics focuses on applied economics that has national and international impacts. Organizing community service in the economic sector by improving innovation and quality of Indonesia society and being globally competitive. Organizing the governance of study programs in accordance with the principles of good university governance and ensuring quality in a sustainable manner. Establishing cooperation with stakeholders at home and abroad

	in creating, developing, and disseminating innovations in the field of economics, economics, and business education based *on entrepreneurial leadership*.	

C. Purpose

University Objectives	FEB Objectives	Objectives of the S1 Economics Study Program
1) producing human resources with character, professionalism, Dual intelligence, fighting power, high competitiveness, innovative, and entrepreneurial spirit. 2) producing and improving the quality of innovation and disseminating innovations in the field of education and non-education based on Entrepreneurship. 3) realizing effective, efficient, transparent, and accountable governance which ensures quality on a sustainable basis.	1. The implementation of bachelor's, master's, doctoral education programs and professions in the field of economics, economics and business-based education *entrepreneurial leadership*; 2. The implementation of research and improving the quality of innovation in Reputable fields of economics, economics and business education global entrepreneurial leadership; 3. The implementation of community service and disseminating innovations in the field of economics education, economics, and a globally reputable business based on entrepreneurial leadership; 4. Increasing *Good Faculty Governance* in Management an organization that guarantees quality on an ongoing basis; 5. The implementation of national and international cooperation that productive in creating, developing, and disseminating innovations in the field of economic education, economics, and entrepreneurial leadership-based businesses.	Producing excellent undergraduate graduates in the field of Economics focusing on innovative and adaptive applied economics in line with global developments. Producing research in the field of Applied Economics with the peculiarities of economic analysis that has a national and international impact. Producing community service in the field of applied economics to improve innovation and quality of Indonesia society and be globally competitive. Producing and improving organizational performance in accordance with the vision and mission of the Study Program with the principles of openness, accountability, and sustainability. Producing cooperation and partnerships in the fields of education, research, and community service with stakeholders (related parties) at the national and international levels.

D. Goal

University Goals	FEB Targets	Objectives of the S1 Economics Study Program
1. Improving the quality of higher education graduates 2. Improved quality Curriculum and learning 3. Improving the quality of higher education lecturers 4. Increasing governance within the Directorate General of Higher Education	1. Improving academic quality in undergraduate education programs, masters, doctorates and professions in the field of economic education, economics and business; 2. Improving the quality of research that contributes to the development of Science and Technology; 3. The implementation of quality community service and useful in improving the welfare of the community; 4. Implementation of governance and development of organizations and systems quality assurance, as well as a network of cooperation with *stakeholders* in domestic and foreign; 5. Increasing the competitiveness of graduates in the world of work.	1. Master the concepts of economic theory and applied economic analysis to analyze economic data. 2. Producing academic works from lecturers and students of the S1 Economics study program with the use of relevant science and technology. 3. Improving the quality of the community through community service activities and conducting reviews of government policies in the economic sector in accordance with relevant science and technology developments. 4. Improving governance and sustainability quality at the level of the S1 Economics study program and improving the quality of domestic and foreign stakeholder cooperation networks. 5. Increasing the competitiveness of graduates of the S1 Economics study program in the world of work, both nationally and internationally.