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FURTHER STUDY DEVELOPMENT PLAN

UNDERGRADUATE ECONOMICS STUDY

PROGRAM, SURABAYA STATE UNIVERSITY



Faculty of Economics and Business KA AND BUSINESS

SURABAYA STATE UNIVERSITY

2020

MINISTRY OF RESEARCH, TECHNOLOGY AND HIGHER EDUCATION
SURABAYA STATE UNIVERSITY **Faculty of Economics and Business BUSINESS CADAN**

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VALIDITY SHEET

Faculty Economics Undergraduate Study Program Strategic Plan
Economics and Business

By giving thanks to God Almighty and for His blessing, the Senate Meeting of the Faculty of Economics and Business, Surabaya State University which was held on xx xx 2020 ratified the Vision, Mission, Goals and Targets of the Bachelor of Economics Study Program, Faculty of Economics and Business, UNESA. Senate of the Faculty of Economics and Business, Surabaya State University.

Dean,

Surabaya, xx xxx 2020

FE Senate Secretary

Dr, Anang Kistyanto, S.sos., M.Si

NIP.xxxxxxxxxxxx

Dr. Eni Wuryani, SE., M.Sc

NIP. xxxxxxxx

Foreword



We thank God for God's grace that has been given to the Undergraduate Economics Study Program, so that the Strategic Plan (RENSTRA) for the Undergraduate Economics Study Program can be completed. We would like to thank the entire team who helped in preparing the RENSTRA for the Bachelor of Economics Study Program. We would also like to express our thanks to the Quality Assurance Team of the Faculty of Economics and Business and the Quality Assurance Unit Team of the Department of Economics for their assistance and contribution of thought.

For the Bachelor of Economics Study Program, which was accredited for the first time with a B rating from BAN PT in 2020, RENSTRA is a guide to the sustainability of the organization. The realization of the Study Program's Vision, Mission, Goals, Targets and Strategies which have been written in the Economics Undergraduate Study Program's RENSTRA must be carried out consistently, transparently, accountably and sustainably. The basis for preparing the RENSTRA for the Bachelor of Economics Study Program of course refers to the RENSTRA of the Faculty of Economics and Business for 2020-2024. Of course, this requires the support of all parties, from the University, Faculty to the Bachelor of Economics Study Program level, including lecturers, staff and students. Because without the support of all elements of the vision, mission, goals, targets, strategies that already exist in the RENSTRA for the Bachelor of Economics Study Program, they will not be able to be implemented properly. We sincerely hope that the Vision, Mission, Goals and Targets of the Bachelor of Economics Study Program can be realized. We thank you for all the support, hard work and prayers from all elements. May Allah always bless us all.

Surabaya, 2020

Head of Bachelor of Economics Study Program

PIG

Introduction

A. Brief History of the Bachelor of Economics Study Program

The Bachelor of Economics Study Program is a study program under the Faculty of Economics and Business, Department of Economics. In 2006 or seven years after the conversion, Unesa opened a new faculty, namely the Faculty of Economics and Business (FE). This is in accordance with the letter issued by the Director General of Higher Education Number 761/D/T/2006 concerning the Opening of the Unesa Faculty of Economics and Business dated 16 February 2006, and the Unesa Chancellor's Decree No. 050/J37/HK.01.23/PP.03.02/2006 concerning the Separation of the Department of Economics Education from the Faculty of Social Sciences to become the Faculty of Economics and Business dated March 16 2006, and currently with the Faculty of Economics and Business increasing the number of Faculties at Unesa to seven Faculties.

In development to date, the Faculty of Economics and Business has four majors and eleven Study Programs consisting of: 1) Department of Economic Education consisting of: a) Undergraduate Study Program in Economic Education, b) Undergraduate Study Program in Accounting Education, c) Undergraduate Study Program in Office Administration Education, d) Undergraduate Study Program in Commerce Education, and e) Undergraduate Study Program in Economic Education; 2) The Management Department consists of a) Bachelor of Management Study Program, and b) Master of Management Study Program with concentrations in Finance, Marketing and Human Resources; 3) Accounting Department, with two study programs, namely: a) Bachelor of Accounting Study Program and b) D3 of Accounting Study Program; and 4) the Department of Economics consists of a) the Islamic Economics Undergraduate Study Program (EKIS), and b) Bachelor of Economics Study Program. Specifically for the Bachelor of Economics Study Program, this study program was established on December 7 2016, based on the Decree of the Minister of Research, Technology and Higher Education, Number 514/KPT/I/2016, Concerning the Opening of the Economics Study Program at Surabaya State University in the City of Surabaya. After the decree was issued to establish the Bachelor of Economics study program in 2016, in the following year in 2017 the Bachelor of Economics Study Program admitted one class of new students for its first class. with a total of 45 students. Consecutively starting from the 2017/2018, 2018/2019, 2019/2020 academic years, new student admissions at The Bachelor of Economics study program remains with one class. This is based on considerations of the ratio of lecturers to students and the lack of accreditation of the Bachelor of Economics study program at BAN-PT. In 2020 in July the Bachelor of Economics Study Program received its first accreditation certificate based on BAN PT Decision No. 4149/SK/BAN-PT/Akred/S/VII/2020 with a B rating.

CHAPTER II

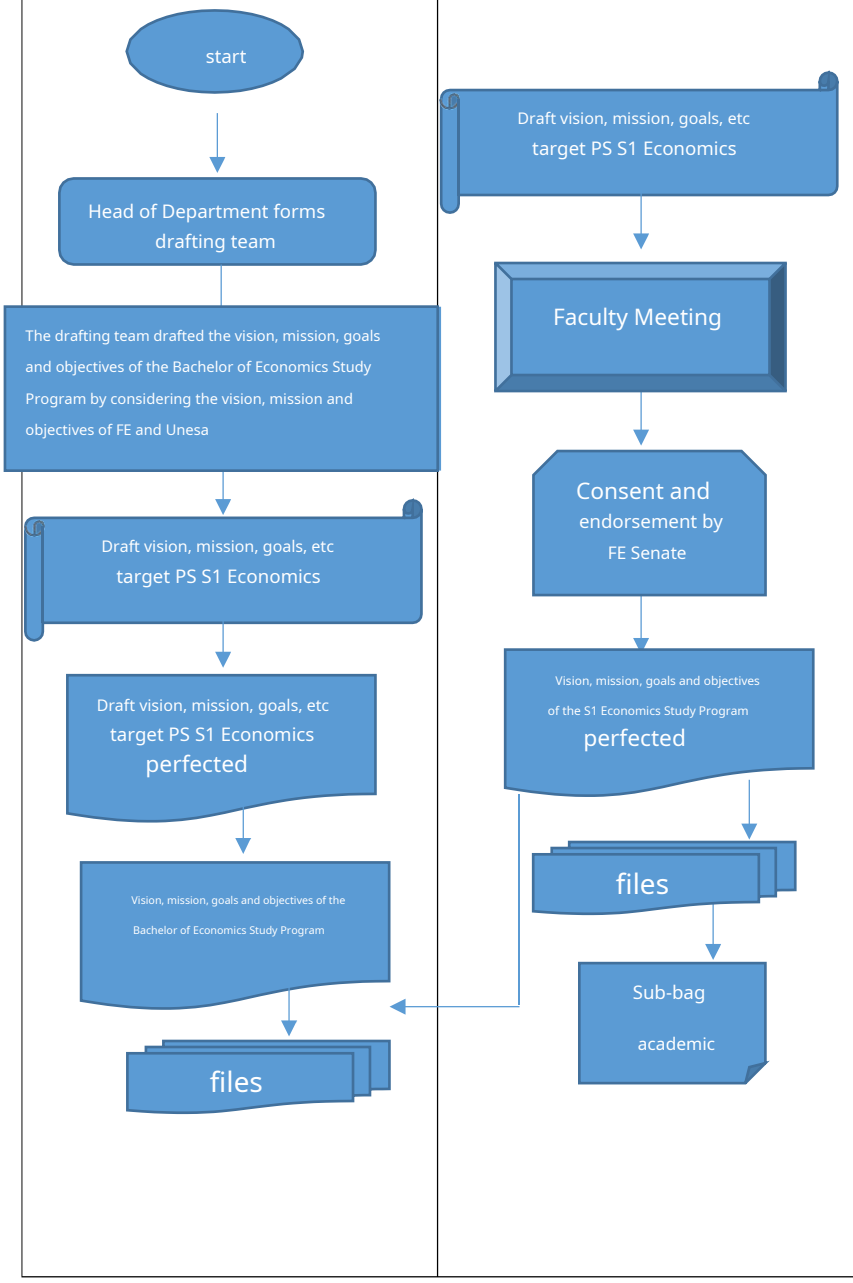
VISION, MISSION, OBJECTIVES AND TARGETS AND ACHIEVEMENT STRATEGIES

The process of preparing the vision, mission, goals and objectives of the Bachelor of Economics study program refers to the vision, mission, goals and objectives of the Faculty of Economics and Business and Surabaya State University. In preparing the vision, mission, goals and objectives of the Bachelor of Economics study program, pay attention to aspects of the development of economic science and the needs of future graduate users.

The steps for preparing the vision, mission, goals and objectives (VMTS) of the Bachelor of Economics Study Program are as follows:

1. Form a VMTS drafting team, consisting of Head of Department, Head of Study Program, Head of Laboratory, Quality Assurance Unit, and lecturer representatives through the Decree of the Dean of the Faculty of Economics and Business, Number: 000315/UN38.7/HK/PP/2017.
2. Review the Unesa VMTS and Faculty of Economics and Business VMTS documents to be used as a basis for preparing the VMTS for the Bachelor of Economics Study Program.
3. Collect information related to society's needs for Bachelor of Economics study program graduates from *stakeholders*such as from Bank Indonesia, Regional IV Business Competition Supervisory Committee, East Java Provincial Revenue Service, East Java Provincial Economic Bureau. Representatives from the private sector are from the New Hexa AMDK Company, PT Services Company. Nuril,and the Indonesian Muslim Merchants Association ISMI).
4. Carry out mapping to find out the strengths, weaknesses, opportunities and threats faced by the Bachelor of Economics Study Program
5. Organize activities*Focus Group Discussion*(FGD) to obtain input as a first step in preparing an initial draft of the Study Program's vision and mission by involving lecturers, prospective graduate users (BI KPW IV, KPPU Regional IV, East Java Province DISPENDA, Private Parties), and representatives of Bachelor of Economics Study Program students.
6. Prepare the final concept for the VMTS Study Program based on the results of the Unesa VMTS study, Unesa VMTS FE, self-evaluation and FGD results.
7. Discussion of the draft vision, mission, goals and objectives in the Unesa FE Senate and continued its ratification by the Unesa FE senate onApril 20, 2017.

Procedures for Preparing the Vision, Mission, Goals and Targets of the FE-Unesa Economics Undergraduate Study Program



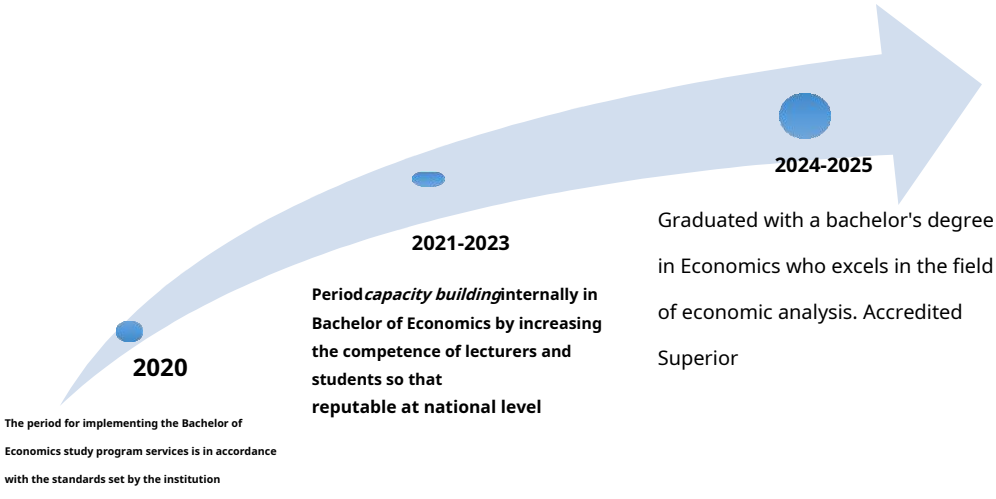
VISION OF THE BACHELOR OF ECONOMICS PRODUCT

"Becoming an Economics Study Program that excels in economic analysis and has a national reputation 2025"

The vision of the Bachelor of Economics Study Program is derived from the vision of the Faculty of Economics and Business and adapts to the vision of the university:



The stages of achieving the vision of the Bachelor of Economics study program are divided into three periods as explained in Figure 1.1 below:



The 2020 period is the initial period for the Bachelor of Economics to receive its first accreditation. In this initial period, the Bachelor of Economics Study Program focused, tried consistently and continuously to provide services to students in accordance with the Quality Procedures that had been established by the institution, either the Faculty of Economics and Business or Surabaya State University. So that academic services in the Bachelor of Economics study program are the same as other study programs in the Faculty of Economics and Business. In the second period 2021-2024 the Bachelor of Economics Study Program focuses on *capacity building* internally in the Bachelor of Economics study program. It is planned that in this second period the Bachelor of Economics Study Program will be able to increase the competence of lecturers and students. Lecturer competency through increasing the number of graduate lecturers and increasing the number of research, PKM, and lecturer publications through articles that are reputable at both national and international levels. In this second period, the Bachelor of Economics Study Program also began preparing for national accreditation with a target of a Superior accreditation rating. In the third period from 2025, the undergraduate economics study program is planned to be able to graduate economics undergraduate students who excel in the field of economic analysis.

MISSION

To achieve the Vision of the Bachelor of Economics Study Program, Faculty of Economics and Business, Surabaya State University

the mission is determined as follows:

a. Organizing and developing knowledge in the field of economics
b. Carrying out research and community service in the field of economics
c. Establish and develop a network of cooperation in the field of economics with government institutions, society, as well as the world of business and industry both domestically and abroad

OBJECTIVE

Based on this vision and mission, the objectives to be achieved by the Unesa FE Economics Undergraduate Study Program are as follows:

a. Producing undergraduate graduates in Economics who excel in the field of economic analysis
b. Produce research in the fields of Regional Economics, Resource Economics, Monetary and Public Economics with the specialty of quantitative analysis
c. Producing community service in the field of Economics
d. Establishing cooperation and partnerships in the fields of education, research and community service with *stakeholders* (related parties) at national and international levels
e. Carrying out organizational performance in accordance with the Study Program's vision and mission with the principles of openness, accountability and sustainability

Goals and Achievement Strategies

To achieve the objectives formulated above, study program development targets are set that are in line with the following objectives:

No	Objective	Target
1	Producing undergraduate graduates in Economics who excel in the field of economic analysis	1. Improving the quality of the Bachelor of Economics study program 2. Increasing the competence of lecturers and students 3. Increase student GPA and produce graduates on time 4. Maintain the ratio of lecturers to students 5. Increasing the competitiveness ratio in student admission selection
2	Produce research in the fields of Regional Economics, Resource Economics, Monetary and Public Economics with the specialty of quantitative analysis	1. Increasing the number and quality of research by undergraduate economics study program lecturers 2. Increase the publication of research results of undergraduate economics study program lecturers in reputable journals 3. Increase in the number of students participating in PMW and PKM in 5 fields
3	Producing community service in the field of Economics	1. Increasing the number and quality of PKM activities for undergraduate economics study program lecturers 2. Increasing student PKM activities
4	Establish cooperation and partnerships in the field education, research, and community service with *stakeholders*(related parties) at national and international levels	1. Increase the number of collaboration networks and partnerships with related parties at regional, national and international levels 2. Improving the quality of cooperation and partnerships with related parties at regional, national and international levels
5	Carrying out organizational performance in accordance with the Study Program's vision and mission with the principles of openness, accountability and sustainability	1. Implementation of organizational performance in accordance with quality standards and quality procedures that have been established by the faculty and university 2. Improved academic services to students 3. Increasing lecturer participation in supporting organizational performance

In order to achieve the targets formulated above, the following strategy has also been determined:

a. Educate and synergize with students to carry out the Tri Dharma of Higher Education, so that they become graduates in the field of Economics

f. Prepare learning tools and carry out teaching and learning processes that are able to produce graduates who are competent in economic analysis of Regional Economics, Resource Economics, Monetary and Public Economics with the characteristics of quantitative analysis

b. Implementing the ISO 9001:2015 service system and Internal Quality Assurance to realize the study program's vision and mission with full openness, accountability and sustainability

The strategy for achieving these targets has been formulated with clear and realistic time frames (stages) in the quality target document of the Department of Economics. Based on the objectives of the Department of Economics, goals and targets were developed within a period of five years (2020-2025) with reference to the Strategic Plan of the Faculty of Economics and Business for program development, as follows:

GOAL AND STRATEGY MATRIX

No	Goals and Strategy		2020	2021	2022	2023	2024
1	**Target:** 1. Improving the quality of learning in the Bachelor of Economics study program 2. Increase student GPA and produce graduates on time **Strategy:**						
	a.	Improve quality the presence of lecturers (teaching staff) in class	16 TM	16 TM	16 TM	16 TM	16 TM
	b.	Regular evaluation by students and *peer groups*	Satisfying-right	Satisfying-right	Very satisfying-right	Very satisfying-right	Very satisfying-right
	c.	number of courses economic nuance agglomeration	4 MK	4 MK	5 MK	5 MK	5 MK
	d.	Increase relevance curriculum with market needs					
	e.	Curriculum workshops	1 time	1 time	1 time	1 time	1 time
	f.	*Tracer studies*alumni	0 Times	0 Times	0 Times	0 Times	1 time
	g.	Updating curriculum with involving stakeholders	1 time	1 time	1 time	1 time	1 time
	Target: 3. Maintain the ratio of lecturers to students 4. Increasing the competitiveness ratio in student admission selection **Strategy:**						
	a.	Receipt of amount doesn't new	0 people	1 person	2 persons	1 person	2 persons
	b.	Receipt Amount new students	45 people	45 people	45 0 people	90 people	90 people
	c.	Socialization of Undergraduate Study Program Economics to school	1 time	1 time	1 time	1 time	1 time
2	**Target:** 1. Increasing the number and quality of research by undergraduate economics study program lecturers **Strategy:**						
	a.	Increase activities training*updates* field science economics and analysis data for lecturers	3 times	4 times	5 times	6 times	6 times
	b.	Increase the number research title for the Bachelor of Economics study program	8 Titles	8titles	9 titles	9 titles	10 titles
	Target: **2. Increasing lecturer competence** **Strategy:**						
	a.	Increasing numbers lecturers (educators) who are studying continued S3.	4	4	4	5	6

No	Goals and Strategy		2020	2021	2022	2023	2024
	b.	Lecturers (teaching staff) have a Master's degree	100%	100%	100%	100%	100%
	c.	Lecturers (teaching staff) have a doctoral degree	45%	45%	45%	50%	60%
	d.	Increasing the participation of lecturers (teaching staff) and students in good seminar activities national scale and international	4 times	5 times	6 Times	7 Times	7 Times
	c.	Increase activities training*updates* field science economics and related matters for lecturers	3 times	4 times	5 times	5 times	6 Times
	d.	Increase quantity and quality of performance lecturer in the field of economics at the national level as well as internationally	3 achievements	3 achievements	4 achievements	4 achievements	5 achievements
	Target: 3. Increasing lecturer competence **Strategy:**						
	a.	Increase activities training*updates* field science economics and related matters for students	3 times	4 times	5 times	5 times	6 times
	b.	Increase the number student research	0 titles	0 titles	1 title	2 titles	3 titles
	c.	Increase quantity and quality of performance students in the field economics in scope national or international	0 Performance	1 performance	2 performance	2 performance	3 Performance
		Target: 4. Increase the publication of research results of undergraduate economics study program lecturers in reputable journals **Strategy:**					
	a.	Preparation workshop reputable scientific articles	1 time	1 time	2 times	2 times	3 times
	b.	Number of published articles and scientific proceedings reputable	10 titles	15 titles	20 titles	20 titles	20 titles
	Target: 5. Increase in the number of students participating in PMW and PKM in 5 fields **Strategy:**						
	a.	Assistance by PKM Supervisor Lecturer 5 fields and PMW S1 Economics Study Program	1 time	1 time	3 times	4 times	5 times
	b.	Increase in numbers PKM proposals for 5 fields and PMW were accepted	0 Titles	1 Title	2 Titles	2 Titles	3 Titles

No	Goals and Strategy		2020	2021	2022	2023	2024
3	**Target:** 1. Increasing the number and quality of PKM activities for undergraduate economics study program lecturers **Strategy:**						
	a.	Enhancement Amount Lecturer PKM activities	8 activities	8 activity	9 activity	9 activity	10 activity
	Target: 2. Increasing student PKM activities Strategy:						
	a.	Enhancement Amount activity PKM Student	0 titles	1 activity	1 activity	2 activity	2 activity
4	Target: 1. Increase the number of collaboration networks and partnerships with related parties at regional, national and international levels 2. Improving the quality of cooperation and partnerships with related parties at regional, national and international levels Strategy:						
	a.	Increase cooperation with the institution other education	2 MoUs	2 MoUs	2 MoUs	3 MoUs	3 MoUs
	b.	Increase cooperation with the world of business and industry	1 MoU	2 MoUs	2 MoUs	3 MoUs	4 MoUs
	c.	Increase cooperation with the government central and regional	1 MoU	1 MoU	2 MoUs	2 MoUs	2 MoUs
5	**Target:** 1. Implementation of organizational performance in accordance with quality standards and quality procedures that have been established by the faculty and university 2. Improved academic services to students 3. Increasing lecturer participation in supporting organizational performance **Strategy:**						
	a.	Internal Quality Audit	1 time	2 times	2 times	2 times	2 times
	b.	Aspiration Net Student	1 time	2 times	2 times	2 times	2 times

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LETTER OF ASSIGNMENT

Nomor:B//UN38.7/KP.00/2007
Tanggal10April2007

The undersigned below,Dean of the Faculty of Economics and Business, UniversityibagNS countryutouchya:

Base	:Official interests and toltask assignment
Give tasks to To	:What is the nameylisted inlampran surat task ini
Implementation	melaksAnakan assignment sebanoiPeprepare a Strategic Plan for the Bachelor of Economics Study Program : April 10 – April 13 2107
Tempat	:G5 FE Unesa Building Meeting Room
Lain-other	:SegalabiayvangtiMslfrom activitiesinidibebankan payesremunerUSiUniversions N egeriSUrabaya.

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Dean,

Drs, Eko Wahjudi, M.Si
NIP.196706031992031006

Copy;
1. Deputy Dean for Academic Affairs
2. Head of the Selingkung FE Unesa Department
3. Head of Administration for FE Unesa

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6	Dr. Sri Abidah Suryaningsih, S. Ag, M. Pd.	197805112006042002
7	Prayudi Setiawan P, ST., SE, ME	198402252015041001

Dean,

Drs, Eko Wahjudi, M.Si

NIP.196706031992031006